WICHITA STATE UNIVERSITY

[redacted]

Academic unit: Management

College: Business

Date of last review 2013

Date of last accreditation report (if relevant)

List all degrees described in this report (add lines as necessary)

Degree: Bachelor - Management CIP* code: 49.0104

*To look up, go to: Classification of Instructional Programs Website,

Faculty of the academic unit (add lines as necessary)

Name

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1. Describe the business and relationship to the University mission (refer to instructions in the WSU

HRM 666	Human Resource Staffing
IB 600	International Management

IF 625	International Financial Management
IB 561	International Economics and Business
ENTR 440	New Venture Feasibility Analysis
ENTR 620	Growing and Managing an Entrepreneurial Firm

	15	15	12.7	0	3.7	10566	417	106
	15	15	10.0	0	4.2	10175	451	94
	14	14	9.7	0	4.2	10622	472	96
					16.4	644	25.4	6.5

2013	14.2	717	31.8	6.7
2014	13.9	764	34.0	6.9

8	6	1		3
4	7	1		
2	2	4		1
8	4	2		3

Therefore, the data listed in the table above are for the whole Management department. The table below shows Management major and graduation data.

3. **Academic Program: Analyze the quality of the program as assessed by its curriculum and impact on students**

104	22.0	23.0
94	22.4	23.0
132	22.3	23.1

instructions in the WSU Program Review document for more information).

For undergraduate programs, compare ACT scores of the majors with the University as a whole

Last 3 Years	Total Majors - From fall semester	ACT – Fall Semester (mean for those reporting)	
	MGT	MGT	All WSU Students
2012			

Learning Outcomes (most programs will have outcomes)	Assessment Tool (e.g., portfolios, rubrics, exams)	Target/Criteria (desired program level achievement)	Results	Analysis
Graduates will demonstrate clear analytical and reflective thinking abilities	The Watson-Glaser Critical Thinking Appraisal – a nationally normed critical thinking exam	75% of students will score in the top 75% of the normed sample (more than 51 of 80 correct answers)	68.18% (target not met)	Assessed students had not taken a Logic course that was created two years ago to address this learning outcome. *We decided to wait until next year to possibly make changes.*
Graduates will demonstrate a knowledge	A 20-item multiple choice quiz that asks students to identify elements of ethical decision	75% of students will answer 10 or more of the 20 questions	54.55% (target not met)	Assessed students had not taken a Business Ethics course that was created last year to address this

				correctly"
Graduates will understand the role that human resource management practices can play in impacting morale and productivity	A 10-item multiple choice quiz that asks students to identify how human resource management practices affect individual and organizational outcomes	75% of students will answer five or more of the 10 questions correctly	96.67% (target met)	Given the content of the assessment tool and the results, the target program achievement level seems low. - *We modified the target to "75% of students will answer 7 or* [redacted]
				questions correctly"

d. Provide aggregate data on student majors satisfaction (e.g., exit surveys), capstone results, licensing or [redacted]

Learner Outcomes (e.g., capstone, licensing/certification exam pass-rates) by year, for the last three years

Year	N	Name of Exam	Program Result	National Comparison±
2012		n/a	[redacted]	
2013		n/a		
2014		n/a		

[redacted]

Satisfaction with Program among Undergraduate Students at End of Program Exit

[redacted]

- [redacted]
- [redacted]
- [redacted] student satisfaction with the program and whether students are learning the curriculum (for learner
- [redacted]

n/a

Note: Not all programs evaluate every goal/skill. Programs may choose to use assessment rubrics for this purpose. Sample forms available at:

[redacted]

[redacted]

AACSB International (Association to Advance Collegiate Schools of Business) accreditation.

f. For programs/departments with concurrent enrollment courses (per KBOR policy), provide the

Last 3 YRs - Begins in fall and ends following summer	# Applicants	# Admitted	# on Census Day
2012	50	42	20
2013	46	42	18

2014	64	63	35
2015	77	73	40

	% Minorities on Census Day				% Under-represented Minorities at Graduation	
	Management		WSU		Management	WSU
	18.5	15.4	18.5	15.4	14.0	12.6
	18.5	14.9	18.5	14.9	7.9	13.5
	19.2	15.7	19.2	15.7	20.4	14.3
Year	Freshmen & Sophomores	Juniors & Seniors	Freshmen & Sophomores	Juniors & Seniors	Bachelor's degree	Bachelor's degree
2012						
2013						
2014						

Utilize the table below to provide data that demonstrates student need and demand for the program

Employment of Majors*

	Average Salary	Employ-ment % In state	Employment % in the field	Employment: % related to the field	Employment: % outside the field	No. pursuing graduate or profes-sional educa-tion	Projected growth from BLS** Current year only
2012	41944	100	80	10	10	2	
2013	32600	62.5	62.5	12.5	25	3	
2014	47136	81.8	72.7	27.3	0	1	
2015	31082	83.3	58.3	41.7	0	4	14% Management Analysts (much faster than average)

* Salary, employment, and graduate school data from WSU exit surveys

** Go to the U.S. Bureau of Labor Statistics Website: http://www.bls.gov/oco/ and view job outlook data and salary information (if the Program has information available from professional associations or alumni surveys, enter that data)

- Provide a brief assessment of student need and demand using the data from tables 11-15 from the Office of Planning and Analysis and from the table above. Include the most common types of positions, in terms of employment graduates can expect to find.

The number of Management students who have applied, accepted, and matriculated declined between 2008 and 2013

5. **Analyze the service the Program provides to the discipline, other programs at the University, and beyond. Complete for each program if appropriate (refer to instructions in the WSU Program Review document for**

4742	4860	5346
12.7	11.6	15.6
n/a	n/a	n/a
87.3	88.4	84.4

more information on completing this section)

6. Report on the Program's goal (s) from the last review. List the goal (s), data that may have been collected to

(For Last 3 FYs)		Assessment Data Analyzed	Outcome
	Offer the required courses with appropriate frequency at convenient times for the students	Enrollment data, SPTE comments, graduation data	The number of Management graduations declined 2008-2013. Student SPTE comments indicated that class times were not always convenient for them. Therefore, in 2015, the

Program Review document for more information on completing this section).

	Goal (s)
The overall objective was to maintain the high quality of the Management program	