



Program Review Self-Study Temp

late

Academic unit: Management

College: Business

Date of last review 2013

Date of last accreditation report (if relevant)

List all degrees described in this report (add lines as necessary)

Degree: Bachelor - Entrepreneurship _____

CIP* code: 52.1801

[Redacted text block]

21 June 2016

[Redacted text block]

June 9 2016

1. Departmental purpose and relationship to the University mission (refer to instructions in the WSU Program Review document for more information on completing this section).

a. University Mission

...essential educational, cultural, and economic driver for
[Redacted text block]

Kansas and the greater public good.

...[Redacted text block]

Required courses.....12 hrs.

ENTR 410 New Venture Feasibility Analy 3

ENTR 455 Entrepreneurial Finance.....3

ENTR 620 Growing and Managing an Entrepreneurial Firm..

ENTR 668 Developing a Successful Business Plan.....

Electives9 hrs.

ENTR 481 Cooperative Education..... 1-3

ENTR 491 Independent Study/Project..... 1-3

ENTR 604 Franchise Management.....3

ENTR 605 Technology Entrepreneurship.....3

ENTR 606 Product Dev. & Innovation.....3

ENTR 608 Selling & Sales Force Mgmt.....3

ENTR 690 Special Topics in Entrepreneurship.3

HRM 466 Fundamentals of Human Resource Management. .3

MKT 404 Retail Management.....3

MKT 601 International Marketing.....3

RE 210 Principles of Real Estate .. 3

Entrepreneurship Emphasis in Real Estate

Entrepreneurship core.... 12 hrs

ENTR 440 New Venture Feasibility Analy....3

ENTR 455 Entrepreneurial Finance.....3

ENTR 620 Growing and Managing an Entrepreneurial Firm 3

Describe the quality of the program as assessed by the strengths, productivity, and qualifications of the faculty in terms of SCH, majors, graduates, and scholarly/creative activity (refer to instructions in the WSU Program Review document for more information on completing this section).

MANAGEMENT DEPARTMENT

Last 3 Years	Tenure/Tenure		Instructional FTE (#):			Total	Total	Total
	(Number)	with Terminal Degree (Number)	TTF	GTA	O	SCH by FY from Su, Fl, Sp	Majors/ FTE	Grads/ FTE
	15	15	12.7	0	3.7	10566	417	106
	15	15	10.0	0	4.2	10175	451	94
	14	14	9.7	0	4.2	10622	472	96
					16.4	644	25.4	6.5
					14.2	717	31.8	6.7
					13.9	764	34.0	6.9

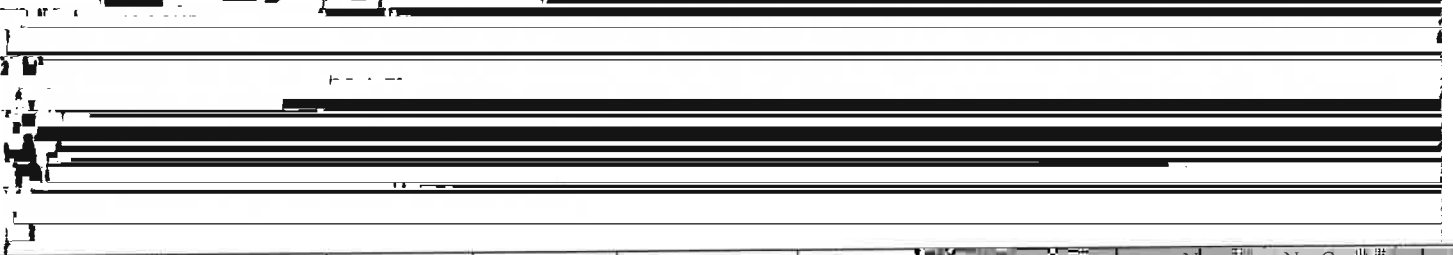
	(Number)	with Terminal Degree (Number)	GTA=Grad teaching assist O=Other instructional FTE			Total SCH by FY from Su, Fl, Sp	From fall semester	by FY
			TTF	GTA	O			
2012								
2013								
2014								
			Total Number Instructional (FTE) – TTF+GTA+O			SCH/ FTE	Majors/ FTE	Grads/ FTE
2012								
2013								
2014								

The faculty who teach in the Entrepreneurship program also teach in other programs within the Management Department. Therefore, the data listed in the table above are for the whole Management department. The table below shows Entrepreneurship major and graduation data.

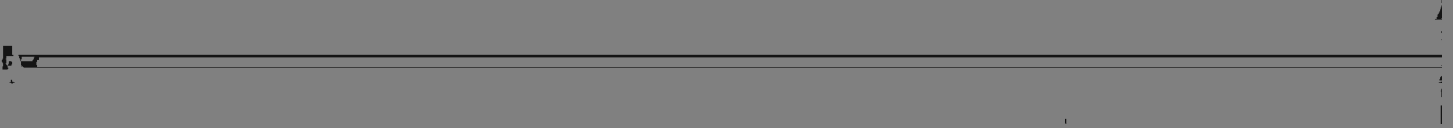
Year	SCH	Majors	Grads
2012			
2013			
2014			

to normal classroom activities. Also because of WSU's urban setting, our students have numerous opportunities to gain practical experience through cooperative education placements and internships.

is demonstrated by the awards received. One faculty member



Number		No.	No. Grants
Rel	Non-Rel		
2	3		
1	2		
2	2		1
3		2	



63	24.4	23.0
80	24.1	23.0
63	23.0	23.1

for each program (if more than one). Attach updated program assessment plan (s) as an appendix (refer to instructions in the WSU Program Review document for more information).

- a For undergraduate programs, compare ACT scores of the majors with the University as a whole.

Last 3 Years	Total Majors -	ACT - Fall Semester
	From fall semester	(mean for those reporting)

- d. Provide aggregate data on student majors satisfaction (e.g., exit surveys), capstone results, licensing or certification examination results (if applicable), employer surveys or other such data that indicate student satisfaction with the program and whether students are learning the curriculum (for learner outcomes, data should relate to the outcomes of the program as listed in 3c).

Learner Outcomes (e.g., capstone, exam pass-rates)	Year	Name of Exam	Program Result	Year, for the last three	National Comparison±
	2012	n/a			
	2013				
	2014	n/a			

When completing a WSU degree, students are required to complete an exit survey that asks questions connected to their degree program. The following table shows the satisfaction levels of Entrepreneurship graduates versus all WSU graduates

Satisfaction with Program among Undergraduate

Year	Students at End of Program Exit	
	ENTR graduates - % Satisfied or Very Satisfied	All WSU graduates - % Satisfied or Very Satisfied
2012	80.2	79.6
2013	77.1	82.9
2014	83.9	81.4

Year	Program	Satisfaction with Program among Undergraduate	
		Majors	Non-Majors
n/a			

Note: Not all programs evaluate every year. Programs may choose to use assessment rubrics for this purpose. Sample forms available at [link]

Foundation Skills are assessed in undergraduate programs (optional for graduate programs).

... and ... that ... and ... demand for the program. Complete for each program if appropriate

57	53	33
36	55	32
50	50	25
69	67	39

19.6	7.9	18.5	15.4	6.7	12.6
18.5	6.3	18.5	14.9	7.1	13.5
19.4	14.9	19.2	15.7	5.3	14.3

(refer to instructions in the WSIU Program Review document for more information on completing this section)

<http://www.bls.gov/lcc/>

5. Analyze the service the Program provides to the discipline, other programs at the University, and beyond. Complete for each program if appropriate (refer to instructions in the WSU Program Review document for information on completing this section)

	4742	4860	5346
	8.0	9.6	6.5
	n/a	n/a	n/a
	92.0	90.4	93.5

Management Department SCH by Student Department Affiliation on Fall Census Day

Fall Semester	2012	2013	2014
Total SCH – Mgmt Department			
% Entrepreneurship UG Majors			
% Entrepreneurship GR Majors			
% non-Entrepreneurship Majors			

a. Provide a brief assessment of the service the Program provides. Comment on percentage of SCH taken by majors and non-majors, nature of Program in terms of the service it provides to other University

from the last review. List the goal (a) data that may have been collected to

The number and percentage of non-Entrepreneurship majors taking Entrepreneurship classes increased between 2012 and 2015.

Support the goal and the outcome. Complete for each program if appropriate (refer to instructions in the WSU