



# CHANGES THROUGH ASSESSMENT

Student Involvement revamped marketing efforts to meet the needs noted on a variety of assessments. Notable changes include addition of Twitter (FY14), SI Listserv (FY13), more dynamic posters (FY13), direct email/Shockerblast (FY15).

Civic Engagement programs are being developed with a more intentional focused impact to students and community organizations. Based on demographics service based programs are more appealing to military, non-traditional and international students. Special efforts thereafter were made to send information to the students based on these interests.

Based on the EBI Greek Life Survey to students involved in Greek organizations, training was modified to provide the councils consistent and similar information, in particular to marketing, risk/crisis management and teambuilding.

Based on feedback from the RSO Advisor focus group in spring 2013, a spring involvement fair was implemented and first-time advisor training was developed. Additionally, RSO formal training sessions and schedule was developed and the requirement of two students to attend Nuts and Bolts Training for RSO student leaders was implemented

The Student Activities Council (SAC) increased the number of daytime events provided based on schedule conflicts being noted for the reason a student was not attending SAC events.