

MANAGEMENT

\$24,474.00  
 \$17,398.00  
 \$15,784.00  
 \$9,195.00  
 \$13,108.00  
 \$1,052,994.00  
 \$1,068,497.00  
 \$866,623.00  
 \$1,099,281.00  
 \$1,264,058.70

0

24.6 22.5

9 6 8

5 7 8 8

6.5 8.5 9 10 11

0

0 0

1563

1685.4

72		
884	1755	
544	3440.4	
30	1487.82	
71	0.00	
56	3789.92	
		2137.26

1

2291.55 1902.42

# Program Review Program Report

BARTON SCHOOL OF BUSINESS

MANAGEMENT

Note: Year is fiscal year (summer, fall, spring). If data are from the fall only, it is from the fall of the fiscal year. For example, FY 2008 is Fall 2007 data.

HUMAN RESOURCE MANAGEMENT

11 19

0 0

0

**BARTON SCHOOL OF BUSINESS**

**MANAGEMENT**

Note: Year is fiscal year (summer, fall, spring). If data are from the fall only, it is from the fall of the fiscal year. For example, FY 2008 is Fall 2007 data

**INTERNATIONAL BUSINESS**

**BARTON SCHOOL OF BUSINESS**

**MANAGEMENT**

Note: Year is fiscal year (summer, fall, spring). If data are from the fall only, it is from the fall of the fiscal year. For example, FY 2008 is Fall 2007 data.

**MANAGEMENT**

48 ; 52 41

	n
140	138
140	132

54.37% ; 56.17%

29 ; 21

W. Frank Barton School Of Business  
Program Review  
For The Management Major  
2002 - 2008

WICHITA STATE UNIVERSITY  
KANSAS BOARD OF REGENTS PROGRAM REVIEW

a) *Centrality of the program to fulfilling the mission and role of WSU*

*Mission and Objectives of the Program*

Teaching: The objective of the Management Major is to provide students with the skills and knowledge

necessary to become successful managers in organizations. Furthermore, the major trains students with

the resources and motivation necessary to continue lifelong learning and professional development.

Thus, the Management major contributes directly to (1) the University mission of "seek to equip both

the resources and motivation necessary to continue lifelong learning and professional development.

Thus, the Management major contributes directly to (1) the University mission of "seek to equip both

the resources and motivation necessary to continue lifelong learning and professional development.

Thus, the Management major contributes directly to (1) the University mission of "seek to equip both

the resources and motivation necessary to continue lifelong learning and professional development.

Thus, the Management major contributes directly to (1) the University mission of "seek to equip both

the resources and motivation necessary to continue lifelong learning and professional development.

Thus, the Management major contributes directly to (1) the University mission of "seek to equip both

the resources and motivation necessary to continue lifelong learning and professional development.

Thus, the Management major contributes directly to (1) the University mission of "seek to equip both

the resources and motivation necessary to continue lifelong learning and professional development.

Thus, the Management major contributes directly to (1) the University mission of "seek to equip both

the resources and motivation necessary to continue lifelong learning and professional development.

Thus, the Management major contributes directly to (1) the University mission of "seek to equip both

the resources and motivation necessary to continue lifelong learning and professional development.

Thus, the Management major contributes directly to (1) the University mission of "seek to equip both

the resources and motivation necessary to continue lifelong learning and professional development.

Thus, the Management major contributes directly to (1) the University mission of "seek to equip both

the resources and motivation necessary to continue lifelong learning and professional development.

Thus, the Management major contributes directly to (1) the University mission of "seek to equip both

the resources and motivation necessary to continue lifelong learning and professional development.

Thus, the Management major contributes directly to (1) the University mission of "seek to equip both

the resources and motivation necessary to continue lifelong learning and professional development.

Thus, the Management major contributes directly to (1) the University mission of "seek to equip both

the resources and motivation necessary to continue lifelong learning and professional development.

Thus, the Management major contributes directly to (1) the University mission of "seek to equip both

the resources and motivation necessary to continue lifelong learning and professional development.

Thus, the Management major contributes directly to (1) the University mission of "seek to equip both

the resources and motivation necessary to continue lifelong learning and professional development.

Thus, the Management major contributes directly to (1) the University mission of "seek to equip both

the resources and motivation necessary to continue lifelong learning and professional development.

Thus, the Management major contributes directly to (1) the University mission of "seek to equip both

the resources and motivation necessary to continue lifelong learning and professional development.

Thus, the Management major contributes directly to (1) the University mission of "seek to equip both

the resources and motivation necessary to continue lifelong learning and professional development.

Thus, the Management major contributes directly to (1) the University mission of "seek to equip both

the resources and motivation necessary to continue lifelong learning and professional development.

Thus, the Management major contributes directly to (1) the University mission of "seek to equip both

the resources and motivation necessary to continue lifelong learning and professional development.

School's objective to "practice good citizenship by serving our constituencies and the University community."

**b) The quality of the program as assessed by the strengths, productivity, and qualifications of the faculty**

**Faculty Strengths**

The Management Department now encompasses faculty who teach in the areas of Management, Human Resource Management, International Business and Entrepreneurship. The faculty have terminal degrees from very good universities including:

1. Columbia University School of International and Public Affairs (and Harvard Law)
2. Georgia Institute of Technology
3. Indiana University
4. Louisiana State University
5. Pennsylvania State University
6. Texas Tech University
7. University of Central Florida
8. University of Memphis
9. University of Minnesota
10. University of Utah
11. University of Washington
12. Washington State University

[REDACTED]

Michigan State University Young Faculty Scholar Award for 2002. Other awards

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

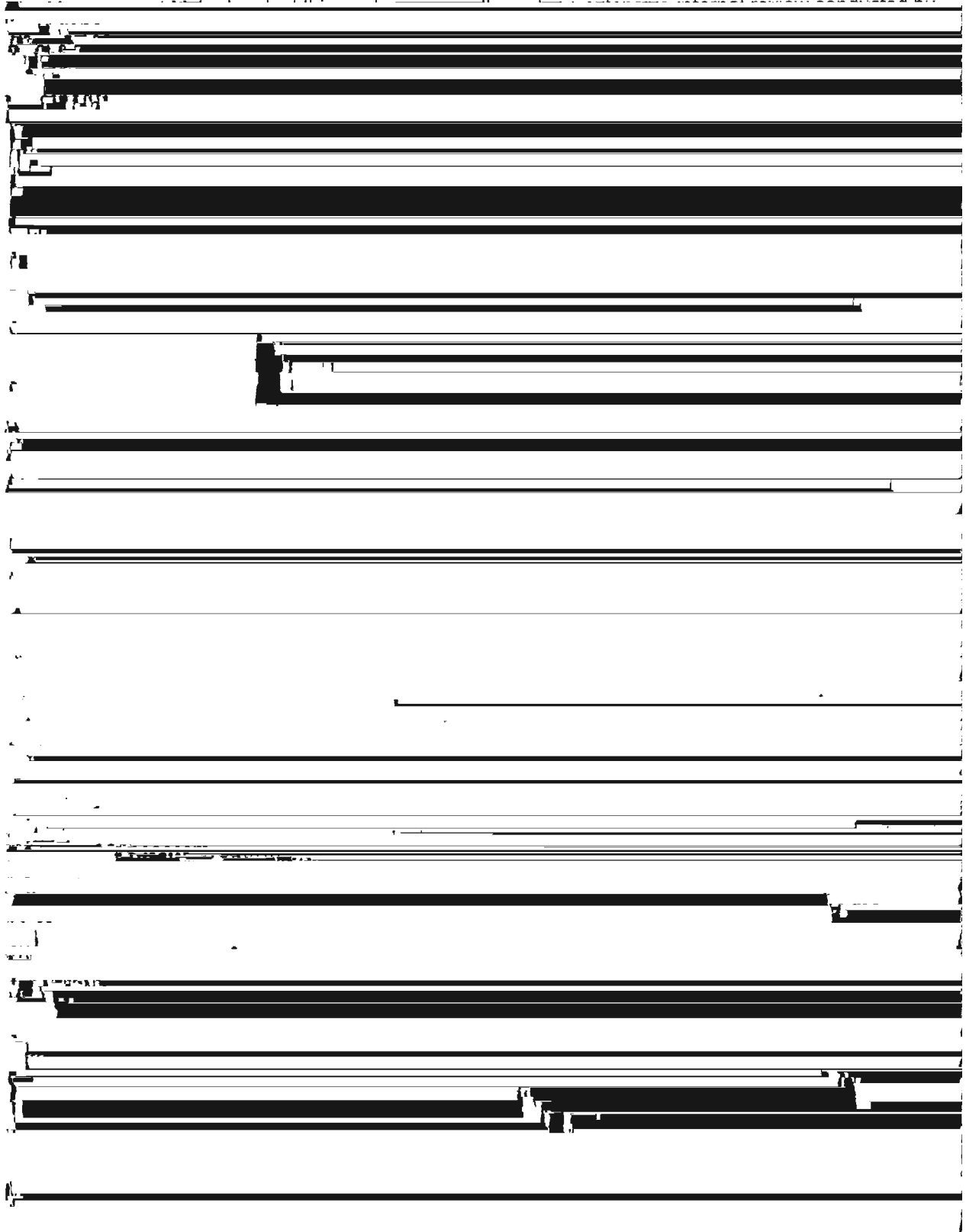
[REDACTED]

[REDACTED]

[REDACTED]



c) *The quality of the program as assessed by the curriculum and the impact of the curriculum on the students*



processes (social dynamics/politics; conflict; management of agreement)—and how the elements interact to facilitate the goals of the firm.

Each of these goals with the exception of Learning Goal 3 is the covered in a required course in the new Management Major. The Communication Goal will be assessed in all of the required courses and

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

session chairs and discussants during the annual meetings.

*Service to other programs at the university:* The Management program provides support to all other programs within the Darton School. First-year students get double majors in Management and

[REDACTED]

1. The program's past effectiveness

The faculty in the department of Management collectively teach four required courses for the Barton School of Business and provide the instruction for four majors within the college (Management,

UNIVERSITY  
NEW - \* FISCAL YEAR 2002-2008

Note: Section I : Part D, Part E and Part F are based on the fall semester in the fiscal year. Section II: Part A and Part B are based on the fall semester in the fiscal year.

DISCIPLINE	SECTION	DESCRIPTION	*YEAR								
			2002	2003	2004	2005	2006	2007	2008		
A: Academic Instruction	A1	1. Salaries/Benefits \$									
	A2	2. Other Operating Exp	\$19,699								
	A3	3. Total	\$895,013	\$1,051,994	\$1,068,497	\$866,623	\$1,099,281	\$1,264,059	\$1,173,220		
B: Student Credit Hour	B1	1. Lower Division	0	0	0	0	0	0	81	0	
	B2	2. Upper Division	7,792	6	7,318	6,801	6,805	7,940	7,484		
	B3	3. Masters	891	728	636	585	585	7,941	621		
	B4	4. Doctoral	0	0	0	0	0	0	0		
	B5	5. Total	8,046	8,046	8,046	8,046	8,046	8,046	8,046		
C: Percentage of Departmental	D1	1. Their Undergraduate Majors	24.6	5	21.3	24.7	22.8	24.9	23.4		
	D2	2. Their Graduate Majors	0	0	0	0	0	0	0		
	D3	3. Non-Majors	75.4	77.5	78.7	75.3	77.2	75.1	76.6		
E: Departmental Faculty	E1	1. Tenured/Tenure Track Faculty Head Count E1	6	9	9	6	8	9	9		
	E2	2. Tenured/Tenure Track Faculty with Terminal Degrees	5	7	9	6	8	8	6		
	E3	3. Total Tenured Faculty	2	3	5	5	6	6	6		
Total Instructional Faculty FTE in Department			9	10	10	9	10	11	11		

	6.5	8.5	9	10	9
Professional	0	0	0	0	0
by Track	0	0	0	0	0
by Total	5.5	2.75	3.5	3.25	3.5
per Track	12	11.25	12.5	13.25	12.5
per Total	1,563	2,128	1,944	1,900	1,692
per	0	0	0	0	0
per Total	2,361	1,953	1,871	1,640	1,872
per	3,924	4,081	3,815	3,544	3,564
per Track	240.46	250.35	216.00	190.40	188.00
per	0.00	0.00	0.00	0.00	0.00
per Total	429.27	710.18	534.57	504.62	534.86
per Total	327.00	362.76	305.20	267.47	285.12

in the Discipline

MANAGEMENT

1. Freshmen/Sophomores (optional)	37	42	48	52	41	45	58
2. Jrs., Srs., 5th Year Majors	103	98	90	80	86	65	80
3. Masters	0	0	0	0	0	0	0
4. 1st Prof / Specialist / Certif.	0	0	0	0	0	0	0
5. Doctoral	0	0	0	0	0	0	0

ores of

MANAGEMENT

1. Average ACT Composite	21.9	20.9	21.8	22.3	22.4	20.5	21.1
2. Low ACT	11	11	11	15	15	13	7
3. High ACT	31	31	31	29	30	30	30
4. Number Reporting an ACT Score	56	55	55	47	48	36	42
5. Percent Reporting ACT Score	54.37%	56.12%	51.11%	58.75%	55.81%	5.38%	52.50%

as Conferred

MANAGEMENT

1. Associate	0	0	0	0	0	0	0
2. Baccalaureate	27	29	21	29	17	31	32
3. Masters	0	0	0	0	0	0	0
4. First Prof / Specialist / Certificate	0	0	0	0	0	0	0
5. Doctorate	0	0	0	0	0	0	0



W. Frank Barton School Of Business

For The Women Resource Management Major

2002 - 2008

WICHITA STATE UNIVERSITY

WICHITA BOARD OF REGENTS PROGRAM REVIEW

c) *Centrality of the program to fulfilling the mission and role of WSU*

through practitioner journals and other outlets contributes to the University's objective of "serving as

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

Emotions in Organizational Behavior  
Group Processes and Intergroup Relations  
Human Resource Management Review



Organizational Science  
Public Personnel Management

*The mission of the program is to provide the students with the knowledge and the skills to be successful in the public sector.*





Part B is based on the fall

	2004	2005	2006	2007	2008
	314	1,021,320	1,090,086	1,160,328	
	599	24,314	15,750,195	13,108	12,892
		1,051,994		164,059	
	92	8,333	6,806,805	81	7,484
			585	2,940	621
		0	0	0	0
	53	5	7,437,390	16,962	8,105
	6	24.7	22.8	14.9	23.4
	4	0	0	0	0
			75,377.2	75.1	76.6
		9	6	9	9
		9	5	8	6
			6	6	6
			9	11	11



	19	13	11	19	9	18	12
Sophomores	19	13	11	19	9	18	12
5th Year	62	49	39	42	58	46	45
Specialist /	0	0	0	0	0	0	0
ACT	21.1	22.3	20.8	21.2	21	22	20.9
Reporting	8	12	14	14	15	16	12
Reporting	29	29	29	31	29	31	31
Reporting	30	20	18	21	29	24	23
Reporting	48.39%	40.82%	46.15%	50.00%	50.00%	52.17%	51.11%
Reporting	0	0	0	0	0	0	0
Reporting	29	28	15	16	18	26	15
Reporting	0	0	0	0	0	0	0
Reporting	0	0	0	0	0	0	0
Reporting	0	0	0	0	0	0	0



W. Frank Barton School Of Business  
Program Review  
For The International Business Major  
2002 - 2008  
WICHITA STATE UNIVERSITY  
KANSAS BOARD OF REGENTS PROGRAM REVIEW

a) *Centrality of the program to fulfilling the mission and role of WSU*

*Mission and Objectives of the Program*

[REDACTED]

marketplace.

[REDACTED]

these areas. Additionally, faculty are encouraged to provide service (e.g., chair committees, review papers, etc.) to local, regional, and national chapters of both academic and professional organizations.

Provide service to organizations wishing to enhance their productivity and become more

[REDACTED]

has worked extensively to build linkages between WSU

[REDACTED]

competitive, we directly support the University's objective to "seek to foster the cultural, economic, and intellectual development of a diverse metropolitan community and of the state of Kansas" and the Barton

[REDACTED]

Chapter or Mortar Board Educator Appreciation Award, and one has been nominated several years in a row for the WSU Board of Trustees Excellence in Teaching Award and the Academy for Effective Teaching Awards.

*Intellectual Activity and Contributions:* Department faculty teaching in the program during the review

period have published in the following outlets:

International Journal of Corporate Innovation

Journal of International Corporate Governance

Management International Review

International Journal of Organizational Analysis

Journal of Global Business

Strategic Alliances

Journal of World Business

International Journal of Entrepreneurship and Innovation

Journal of Management Research

**c) The quality of the program as assessed by the curriculum and the impact of the curriculum on the students**

IB 492 International Business Internship

IB 604 Global Skills for Business Managers

DS 665 Supply Chain Management  
POLS 220 Introduction to International Relations  
POLS 226 Comparative Politics  
POLS 320 Politics of Developing Nations  
POLS 336 International Organizations  
POLS 370 European Politics

POLS 390 Special Topics  
POLS 523 Government and Politics of Latin America  
POLS 524 Politics of China  
POLS 533 US Foreign Policy  
POLS 575 Latin American International Politics  
ANTH 303 World Cultures or  
ANTH 515 China: People and Culture or  
ANTH 516 Japan: People and Culture

(may be taken as culture/area studies)

MKT 402 Marketing Research or

MKT 405 Consumer Behavior

ensure that all our students have the opportunity to take the courses they need. It is also offered both during the day and in the evening, both on campus at WCU's off-campus instructional sites. The 200

level courses are normally offered in the evening, as we do not have the faculty necessary to offer these courses both day and night and have chosen to offer these courses only during the evening. Additionally, during each term the IP faculty supervise several student co-ops and internships, allowing students to

**Summary:**

The International Business major is an interdisciplinary major which directly supports the Barton School's mission. "The Barton School of Business advances the knowledge and practice of business, reaches out to constituents, and prepares students to successfully compete in the global entrepreneurial marketplace" The Global Entrepreneurial Marketplace is the focus of the International Business major.

**Statistical Overview**

The data below for 2002 - 2008 was prepared by the Office of Institutional Research at WSU

**WICHITA STATE UNIVERSITY**  
**PROGRAM REVIEW - \*FISCAL YEAR 2002-2008**

Note: Section I : Part D, Part E and Part F are based on the fall semester in the fiscal year. Section II: Part A and Part are based on the fall semester in the fiscal

SECTION	DISCIPLINE	SECTION	DESCRIPTION	*YEAR						
				2002	2003	2004	2005	2006	2007	2008
MANAGEMENT	A1	1	Salaries/Benefits	\$875,314	\$1,028,520	\$1,051,099	\$850,839	\$1,090,086	\$1,250,951	\$1,160,328
		2	Other					\$9,195	\$13,108	\$12,892
	A2	3	Operating Exp.	\$19,699	\$24,474	\$17,398	\$15,784	\$9,195	\$13,108	\$12,892
			3. Total	\$1,052,994			\$866,623	\$1,099,281		
Section I: Part A: Academic Instruction Resources	B1	Division		0	0	0	0	0	81	0
	B2	2. Upper Division		7,792	8,346	7,318	6,801	6,805	7,940	7,484
	B3	3. Masters		891	900	728	636	585	7,941	621
	B4	4. Doctoral		0	0	0	0	0	0	0
	B5				9,246					
Section I: of Departmental SCH taken by:	D1	1. Their Undergraduate Majors		24.6	22.5	21.3	24.7	22.8	24.9	23.4
	D2	2. Their Graduate Majors		0	0	0	0	0	0	0
	D3			75.4	77.5	78.7	75.3		75.1	76.6
Section I: Part E:	E1	1. Tenured/Tenure Track Faculty Head Count		6	8	9	6	8	9	9
	E2	2. Tenured/Tenure Track Faculty with Terminal Degrees		5	7		6	8	8	8
	E3	3. Total Tenured Faculty Total		2	3	5	5	6	6	6
	E4	Instructional Faculty FTE in Department		9	10	10	9	10	11	11







INTERNATIONAL BUSINESS

	49	41	46	38	40	44	46
	81	81	61	59	65	63	74
	0	0	0	0	0	0	0
	0	0	0	0	0	0	0
	0	0	0	0	0	0	0
	130	122	107	97	105	107	120
	21.9	22.1	22	22.5	22	23.1	23.7
	15	15	15	15	17	11	13
	30	31	31	31	30	31	34
	35	35	35	25	27	34	36
	43.21%	43.21%	57.38%	42.37%	41.54%	53.97%	48.65%
	0	0	0	0	0	0	0
	27	29	21	29	17	20	33
							24
Avg-5 year							
							42.8
							64.4
							0
							0
							0
							107.2
							22.66
							14.2
							31.4
							31.4
							48.78%
							0
							24

0	0	0	0	0	0	0	0	0	0	0
0	0	0	0	0	0	0	0	0	0	0
0	0	0	0	0	0	0	0	0	0	0
27	29	21	29	17	20	29	17	20	33	24