

**Wichita State University (WSU)  
Department of Communication Sciences and Disorders (CSD) Strategic Plan 2023-2025**

**University Goal 1. *Student Centeredness: Promote holistic student success through a supportive learning environment in which all our students***

- Increase the number of publications and presentations that include students.

Additional Resources Needed

- Funding to upgrade or add equipment for research labs.
- Funding to encourage students (and faculty) to present research at appropriate national and regional conferences.

Source of Additional Resources

- Research grants; Foundation funds; Program Fees.

Evaluative Processes

- Annual report from faculty who run research labs detailing new/upgraded equipment and current needs and costs (as well as detailing scholarly production from lab).
- Research teams produce presentations and publications.
- Curriculum changes to CSD 891/892 to facilitate research teams.
- Curriculum changes to encourage students to choose to do a thesis.
- Track number of students enrolled in CSD Honors track.
- Track number of publications and presentations that include students (data taken from annual FAR).

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Source of Additional Resources

- College of Health Professions.

Evaluative Processes

- Track interprofessional activities and collaborations via faculty report submitted with annual FAR.
- SLP and AuD students enrolled in CSD 834.
- Track number of CSD-

#### Source of Additional Resources

- Office of Research.

#### Evaluative Processes

- Track number of applications for external research grants/awards (Data taken from annual FAR).
- Track number of applications for external training grants/awards (Data taken from annual FAR).

**University Goal 3. *Campus Culture: Empower students, faculty, staff and the greater Wichita community to create a culture and experience that meets their ever-changing needs.***

**CSD Goal 3: Enhance experiential quality of all CSD programs (UG, Masters, AuD, PhD).**

**Strategy 3.1 Promote the development of critical thinking and leadership in all CSD students.**

#### Metrics and Targets

- Teach critical thinking and leadership skills in CSD 832A, CSD 832B, and CSD 832C.
- Continue development of the CSD 832A-C curriculum.
- Develop a “Critical thinking and leadership” module for CSD Honors students.

#### Additional Resources Needed

- Resources and time for developing and teaching critical thinking and leadership courses.

#### Source of Additional Resources

- College of Health Professions.

#### Evaluative Processes

- CSD 832A-C sequence continues to be taught.
- Students in CSD 832 sequence evaluated for critical thinking skills and disposition and leadership (Requires research on appropriate measurement tools).
- “Critical thinking and leadership” module for CSD Honors Track is developed.

**University Goal 4. *Inclusive Excellence: Be a campus that reflects and promotes – in all community members – the evolving diversity of society.***

**CSD Goal 4: Enhance enrollment of all CSD programs (UG, Masters, AuD, PhD).**

**Strategy 4.1 Increase the diversity of faculty, staff, and students.**

#### Metrics and Targets

- Engage with the WSU Office of Diversity and Inclusion to explore ways for CSD to increase recruiting profile with traditionally under-represented groups of UG students.
- Explore funding sources for a new scholarship specifically targeting under-represented groups.
- Engage with the WSU Office of Diversity and Inclusion to explore ways for CSD to increase recruiting profile with traditionally under-represented groups within the community when filling faculty and staff positions.

#### Additional Resources Needed

- Funding for additional scholarships specifically targeting under-represented groups.

Source of Additional Resources

- Office of Financial Aid and Scholarships, WSU Foundation and Alumni Engagement.

Evaluative Processes

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- Resources for increase in external funding.
- Increased support from Graduate School for GA/Clinical Educator position.
- Funding for recruiting trips.

#### Source of Additional Resources

- Graduate School has provided funding for recruiting activities in the past.

#### Evaluative Processes

- Recruiting event is held every three years. Track number of students attending and number of new enrollments gained from this event.
- Track number of research and training grants applied for/funding secured for funding PhD students.
- GA/Clinical educator position is established and filled annually by a PhD student.
- Track number of recruiting trips to regional Masters-only programs.
- Track number of students enrolled in PhD program.

**University Goal 5. *Partnerships and Engagement: Advance industry and community partnerships to provide quality educational opportunities and collaborations to satisfy rapidly evolving community and workforce needs.***

**CSD Goal 5: *Expand current partnerships and develop new ones to (a) provide educational and workforce-related opportunities for students and (b) address resource concerns.***

**Strategy 5.1 *Stabilize/increase WSU Cassat Clinic revenue.***

#### Metrics and Targets

- Optimization of clinic functioning and billing practices.
- Expanded clinic hours of operation.
- Additional clinical faculty to maximize revenue.
- Outsourcing student practicum opportunities (e.g., USD 259, Independent School).
- Explore clinic sponsorship/partnership with community health agencies.

#### Additional Resources Needed

- Funding for additional clinical faculty.

#### Source of Additional Resources

- WSU Cassat Clinic, Community partnerships.

#### Evaluative Processes

- Clinic budget stabilized/increased.
- Positive revenue change associated with expanded hours of operation.
- Additional clinical faculty hired.
- Track numbers of students completing practicum experiences off-site prior to educational/medical placements.