Wichita State University (WSU) College of Health Professions (CHP) Strategic Plan
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Approved by Executive Council August 8, 2017

University Goal 1: *Guarantee an applied learning or research experience for every student by each academic program.*

College Goal: Enhance Quality of Academic Programs

Strategy 1.1 *Ensure that all College graduates engage in significant and meaningful interprofessional educational activities.*

Metrics and targets for 2017-2018 Academic Year:

Continue to support CHP IPE institutionalization processes.
o **Target: Ongoing**

Apply for an
expansion of an interprofessional education and collaborative practice model which supports interprofessional collaboration and quality patient-centered outcomes, and integrates communication tools based on the TeamSTEPPS model.
o **Target: June 2018**

Additional Resources Needed: Support for CHP wide IPE activities.
Source of Additional Resources:
and apply

Evaluative Processes
College Executive Council assesses progress semi-annually and reports to College.
College leadership team adjusts actions as necessary to meet metrics and targets.

Strategy 1.2 *Establish appropriate base budgets for educational clinics (AEGD, Dental Hygiene (DH), Speech-*
o **Target: Ongoing**

Adequate clinic staff/personnel to support student learning experiences.
o **Target: Ongoing**

Additional Resources Needed**:** Funding to support clinic activities, equipment, and personnel resources.

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Evaluative Processes:
> Department/Clinic leadership assesses progress semi-annually and reports to College.
> Department/Clinic leadership adjusts actions as necessary to meet metrics and targets.

University Goal 2: *Pioneer an educational experience for all that integrates interdisciplinary curricula across the university.*

College Goal: Enhance Quality of Academic Programs

Strategy 2.1 *Enhance international educational opportunities and global interprofessional experiences for students, faculty and staff.*

> **Metrics and targets for 2017-2018 Academic Year:**

> Continue to explore opportunities for International Student Interprofessional Experiences, to include securing additional international clinical rotations; and procuring additional resources to support international opportunities.
> > o

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In collaboration with the Kansas Board of Regents, develop and implement a plan to market a bridge program for military personnel seeking a BSN degree.
- o **Target: August 2018**

Develop and implement a plan to market Masters in Aging Studies program to students enrolled in LPN programs and LPNs practicing in the state of Kansas.
- o **Target: August 2018**

Additional Resources Needed: Funds to market School of Nursing and Aging Studies programs.
Source of Additional Resources: TBD.
Evaluative Processes:
College Executive Council assesses progress semi-annually and reports to College.
College leadership team adjusts actions as necessary to meet metrics and targets.

College Goal: Enhance Quality of Academic Programs

Strategy 3.3 *Maintain existing program accreditations and expand in additional areas where appropriate. (Six of the seven academic programs within the College are fully accredited.)*

Metrics and targets for 2017-2018 Academic Year:

Develop a proposal for implementation of 0.5 FTE CHP accreditation data manager using the CHP

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maintaining resources for working and interacting with people with disabilities. This training is designed
to shape your perspective on ability versus disability and providing an open forum for questions and

- o **Target: August 2018**

College Goal: Optimize Resources to Sustain Quality Educational Programs

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<u>Metrics and targets for 2017-2018 Academic Year:</u>

Establish a dashboard to monitor annual enrollment in CHP capped programs.
- o **Target**   December 2017

Establish a dashboard to monitor annual student credit hours in CHP capped programs.
- o **Target**   December 2017

<u>Additional Resources Needed</u>: None.
<u>Source of Additional Resources</u>: None.
<u>Evaluative Processes</u>:

College Executive Council assesses progress semi-annually and reports to College.
College leadership team adjusts actions as necessary to meet metrics and targets.

<u>Strategy 3.8</u>*: Explore implementation of an annual CHP Open House targeted towards enhancing recruitment, sustaining enrollment, and increasing retention in the CHP.*

<u>Metrics and targets for 2017-2018 Academic Year:</u>

Develop a proposal for implementation of an annual CHP Open House targeted towards enhancing recruitment, sustaining enrollment, and increasing retention in the CHP.
- o **Target   December 2017**

<u>Additional Resources Needed</u>: To be determined.
<u>Source of Additional Resources</u>: To be determined.
<u>Evaluative Processes</u>:

College Executive Council assesses progress semi-annually and reports to College.
College leadership team adjusts actions as necessary to meet metrics and targets.

<u>Strategy 3.9</u>*: Partner with the WSU Admissions Office*

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Metrics and targets for 2017-2018 Academic Year:

Consult with WSU Information and Technology Services (ITS) to determine recommended optimum refresh cycles based on hardware and software growth rates and longevity predictions.
  o **Target   December 2017**

Adjust CHP reimaging and replacement frequency for desktops and laptops, to provide optimization of resources without compromising function and reliability.
  o **Target   August 2018**

Additional Resources Needed: None

Evaluative Processes:
  College Executive Council assesses progress semi-annually and reports to College.
  College leadership team adjusts actions as necessary to meet metrics and targets.

University Goal 4: *Accelerate the discovery, creation and transfer of new knowledge.*

College Goal: Enhance Quality of Academic Programs

Strategy 4.1 *Increase externally funded research and technology-based innovation where appropriate within the College.*

Metrics and targets for 2017-2018 Academic Year:

  o Hire additional research active senior faculty to mentor junior faculty and promote inter-disciplinary research.
    o **Target: August 2018**

  o Continue efforts to acquire dedicated endowed funding to support CHP Professional Development.
    o **Target: August 2018**

  o Continue campaign to acquire funding to support Endowed Professorship and Associate Dean for CHP Innovation, Research, Entrepreneurship, and Community Engagement.
    o **Target: August 2018**

Additional Resources Needed: Funds to support faculty salaries.
Source of Additional Resources:
fundraising goals to support CHP student activities and initiatives.
Evaluative Processes:
  College Executive Council assesses progress semi-annually and reports to College.
  College leadership team adjusts actions as necessary to meet metrics and targets.

University Goal 5: *Empower students to create a campus culture and experience that meets their changing needs.*

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Metrics and targets for 2017-2018 Academic Year:

Continue to explore availability of public and private funding available to support recruitment of a more diverse faculty.
- o **Target: Ongoing**

Additional Resources Needed: To be determined.
Source of Additional Resources: To be determined.
Evaluative Processes:
College Executive Council assesses progress semi-annually and reports to College
College leadership team adjusts actions as necessary to meet metrics and targets

University Goal 7: *Create a new model of assessment, incentive and reward processes to accomplish our vision and goals.*

College Goal: Enhance Quality of Academic Programs

Strategy 7.1 *Ensure that all programs have the ability to hire and retain appropriately trained and credentialed faculty.*

Metrics and targets for 2017-2018 Academic Year:

Continue intensified efforts for the College faculty/educators to acquire terminal degree in their discipline.

2017-2018 Updates:

Area/Department/Level Faculty/Educator is Teaching	# of Faculty	# of Faculty with Terminal Degree	Percentage
Audiology Clinical Educators (AuD) Clinical Supervision	1	1	100%
Speech Language Pathology Clinical Educators (Masters) Clinical Supervision	6	6	100%
Audiology & Speech Language Pathology Didactic Faculty (Doctorate)	7	7	100%
Dental Hygiene (Masters)	7	7	100%
Medical Laboratory Sciences (Masters or Higher)	5	4	80%
Physician Assistant (Masters or Higher)	7	6	86%
Physical Therapy (with a DPT or PhD)	7	6	86%
Physical Therapy (with a PhD)	7	2	29%
Public Health Sciences (with a PhD)	10	8	80%
School of Nursing Undergraduate Program (MN or MSN)	31	31	100%
School of Nursing Undergraduate Program (Doctorate)	26	11*	42%
School of Nursing Graduate Program (Doctorate)	16	14	88%

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* Includes three faculty currently completing doctoral degrees.

- o **Target: Ongoing**

Strategy 7.2 *Establish budgeting processes and priorities in a manner that invests in faculty and staff professional development.*

Metrics and targets for 2017-2018 Academic Year:

Continue to identify specific fundraising strategies to increase funding and endowments to support faculty and staff professional development.
- o **Target: Ongoing**